

**American Quarter Horse Association**  
**“AQHA Presents. . . Team Wrangler – It’s My First Show”**  
**ESSAY CONTEST OFFICIAL RULES**

**1. THERE IS NO PURCHASE NECESSARY TO ENTER THIS CONTEST. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES OR CANADA (EXCLUDING QUEBEC), WHO ARE MEMBERS OF THE AMERICAN QUARTER HORSE ASSOCIATION AND LEGAL AGE OF MAJORITY IN JURISDICTION OF RESIDENCE AS OF JUNE 5, 2008, AND HAVE A VALID DRIVER’S LICENSE. CONTEST IS VOID IN QUEBEC AND WHERE PROHIBITED BY LAW. MANY WILL ENTER, FEW WILL WIN.**

**2. HOW TO ENTER.** Submit a typed, 100 word maximum essay on AQHA’s Web site describing how you need help with your American Quarter Horse in preparation for your first time to show at either an AQHA All-Novice Show or Regional Experience, or in AQHA classes at an open show. Essay can highlight a problem, situation, circumstance or event in which you need a professional’s assistance to develop a better relationship with your horse. Essay must also include entrant’s name, physical address, city, state, zip code, AQHA ID Number, home and/or cellular phone number and date of birth. Entrant also must include the AQHA Registration Number and name of his/her American Quarter Horse referenced in the essay. ANY ESSAY EXCEEDING THE 100 WORD MAXIMUM WILL BE DISQUALIFIED. ANY ESSAY THAT IS NOT IN FULL COMPLIANCE WITH THESE OFFICIAL RULES WILL BE DISQUALIFIED.

The theme of this essay contest is “It’s My First Show.” Submitted essays should capture what a particular member is experiencing with his or her horse as they prepare to show at their first AQHA All-Novice Show or Regional Experience, or in AQHA classes at an open show, and how a professional trainer and member of AQHA’s Team Wrangler can help prepare them for the event. Essays can be humorous or serious; whimsical or pragmatic. Submitted essays must be solely the original work of entrant; assistance of any kind is prohibited. Essays must not have been previously published or have won an award/prize in any prior competition or contest. No persons who have received money or other compensation for their writing will be eligible to participate in Contest. Entrant must have written consent of any third parties whose person or property is referenced in essay. Essays must be honest and truthful in all respects. Any essay including profanity or vulgar material, as determined by the judges and/or American Quarter Horse Association (“Sponsor”), in the sole discretion of either party, will be disqualified. Essays featuring any breed of horse other than American Quarter Horses that are properly registered and transferred into the entrant’s name will be disqualified.

Essays must be received only via AQHA’s Web site – [www.aqhamembers.com](http://www.aqhamembers.com) in AQHA offices between Monday, June 16, 2008 at 8 a.m. Central and 5 p.m. Central Monday, July 7, 2008 (contest deadline). Note that submission of essay via facsimile, U.S. mail, telephone call or any other method will not be accepted. AQHA members can access

[www.aqhamembers.com](http://www.aqhamembers.com) by using their AQHA Member ID number and obtaining a Personal Identification Number (PIN).

Limit: one (1) entry per person. Receipt of essays will not be acknowledged and none will be returned by the Sponsor.

3. **SCHEDULE.** Contest begins on Monday, June 16, 2008 8 a.m. and all entries must be received in AQHA offices by 5 p.m. Central time, July 7, 2008.

4. **SELECTION.** Selection will begin Tuesday, July 8, 2008 and winner will be notified by mail or by phone by Monday, July 14 2008. A committee comprising three AQHA employees, one employee of envision! Film & Video Company and one member of American Quarter Horse Association of Professional Horsemen Team Wrangler will read all eligible essays and grade them on a scale of 100 using the following guidelines:

Essay captures theme or essence of contest	60 points
Creativity	15 points
Grammar, punctuation, spelling	15 points
Clarity of thoughts/ideas	10 points

The judges will select the top ten in rank order by a numerical grade. In the event of a tie, the judges will break the tie based on which of the tied entrants had the higher/highest score in the judging criterion of “Essay captures theme or essence of contest.”

By participating, entrant (if entrant is a minor, his/her parent/legal guardian) agrees to abide by and be bound by the Official Rules, and the Judges’ and Sponsor's decisions, which are final and binding in all respects.

**5. Prizes/Odds of Winning: The first place winner will receive the Grand Prize.**

Grand Prize is a two-day training session with at least two Team Wrangler members who will come to the Grand Prize Winner’s residence (or place where horse is stabled/boarded) for training sessions and help preparing entrant for participation in either an AQHA All-Novice, Regional Experience or Introductory Show selected by entrant. Team Wrangler members also will consult with the entrant at the event. Grand Prize winner will be featured in an episode of “AQHA Presents” airing on the RFD-TV Network (\$2,000 US/CN approximate retail value).

Grand Prize winner must be available for training and taping of “AQHA Presents” episode on mutually agreeable dates at least three days prior to start of AQHA All-Novice, Regional Experience or Introductory Show at their home/boarding facility and on site at the show venue. If for any reason the Grand Prize winner is not available or unwilling to schedule the training sessions and/or attend the event they selected and participate in the taping, he/she will forfeit grand prize and another grand prize winner will be selected.

Grand Prize does **not** include any tack, special equipment that might be used by professionals during training sessions, nor travel to AQHA All-Novice, Regional Experience or Introductory Show. Grand prize does not include goods/service charges, insurance, other incurred expenses or items not specifically described as part of the prize in these Official Rules; such expenses are the winner's sole responsibility.

**Consolation Prizes.** The second through tenth place winners will each receive AQHA's Fundamentals of Horsemanship Level I and a Wrangler product pack (approximate retail value \$150 US/CN). Second through tenth place winners also will receive recognition on AQHA's Web site and acknowledgement on the episode of "AQHA Presents" airing on RFD-TV featuring the grand prize winner.

**6. ELIGIBILITY.** Persons in any of the following categories are not eligible to participate or win a prize: (a) persons who from and after June 5, 2008, were or are employees, officers or agents of American Quarter Horse Association, envision! Film & Video, RFD-TV, VF Corporation, their respective parents, affiliates, subsidiaries, or the service agencies or independent contractors of any of the above organizations; (b) persons who are engaged in the development, production, distribution of materials, or determination of winners for this Contest; (c) persons who are immediate family (parents, children, siblings, spouse) of any person in either of the preceding categories.

**7. CONDITIONS OF PARTICIPATION.** Sponsor is not responsible for illegible, incomplete, late, lost, damaged, destroyed, delayed or misdirected entries. Sponsor is not responsible for any telephonic, computer or other technological error of any kind, which disables or otherwise interferes with submission of essays via Internet or for garbled, interrupted or jumbled Internet submissions. If the Internet entry component of the Contest is not capable of running as planned for any reason beyond the control of Sponsor which, in the sole opinion of Sponsor, corrupts or affects the administration, security, fairness, integrity or proper conduct of the internet entry of the Contest (such as technical failure), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Internet entry component of the Contest. In such event, winners will be selected from among all eligible essays received via Internet transmission prior to and/or after (as appropriate) the action taken by Sponsor. No substitution or cash equivalent of prizes, except at the sole discretion of Sponsor due to prize unavailability for any reason and only then for a prize of equal value. Failure to accept any prize in accordance with these rules will result in prize forfeiture. By submitting essay, entrant acknowledges that his/her essay is a "work made for hire" for Sponsor, as such term is defined under United States copyright law. Should it be determined that entrant's essay does not constitute a "work made for hire" under U.S. copyright law, entrant agrees that, in accepting the prize, entrant will transfer and assign to Sponsor any and all right, title and interest which entrant possesses in the essay and any and all right, title and interest which entrant possesses in the copyright to the essay (including but not limited to moral rights in the essay), with the prize serving as good and valuable consideration for said transfer and assignment of rights. In addition, should the essay not constitute a "work made for hire" under U.S. copyright law, entrant agrees to sign any and all documents which may be required by Sponsor so as to perfect the foregoing transfer and assignment

of rights in the essay. Prizes may not be assigned or transferred. Limit one prize per individual/family/household. Prize winner will be required to sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release (where legal), before any prize is awarded. If, for any reason, all required documents are not executed and returned by Tuesday, July 22, 2008, or if prize notification is returned as undeliverable, such prize winner will be disqualified, and an alternate winner will be selected by the judges. Second through tenth place prize winners may also be required to sign and return an additional liability release before winner will be able to receive prize packages. Winner will be solely responsible for any and all applicable taxes associated with prize. **By participating, entrant releases and agrees to hold harmless American Quarter Horse Association, Members of the American Quarter Horse Association of Professional Horsemen, RFD-TV, envision! Film & Video, VF Corporation, their respective parents, affiliates, subsidiaries, the service agencies and independent contractors of any of the above organizations, and their respective directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability arising from entrant's participation in the Contest and/or the receipt, acceptance, possession or use (or misuse) of any prize. Where legal, by accepting prize, winner agrees to the use of winner's name, address (city, state), photograph, videotape or any likeness of winner for advertising, publicity purposes, and for the development of the episode of "AQHA Presents" airing on RFD-TV, in other locations or on other television networks or Web platforms as determined by sponsor, and any and all rights to said use, without further compensation.**

8. **WINNERS' LIST:** Winner's list may be obtained by mailing a stamped self-addressed envelope to American Quarter Horse Association It's My First Show Contest Winner, P.O. Box 200, Amarillo, TX 79168. Canadian residents may omit return postage. Requests must be received by August 1, 2008

9. Sponsored by American Quarter Horse Association, 1600 Quarter Horse Drive, Amarillo, TX 79104.